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FORMATION OF REGIONAL POLICY OF STRUCTURAL MODERNIZATION IN UKRAINE

Formation and implementation of the regional structural modernization policy, taking into account foreign experience and in accordance with the principles of regional structural policy of European states, is an important step towards the entry of the national economy into the European economic space. The question of the formation and implementation of the relevant policy becomes especially relevant in connection with the approaching of the EU borders to Ukraine, as well as Ukraine's aspiration to enter this integration formation. This raises the requirements for the competitiveness of the regions in an open economy and introduces new standards regarding the ability of central and local authorities to implement a regional structural modernization policy.

The problem of structural changes in the economy has always been the focus of attention of both foreign and domestic scientists. In particular, these issues are devoted to the works of D. Bell, E. Domar, JB Clarke, V. Leontiev, W. Lewis, A. Marshall, D. North, V. Pareto, A. Smith, R. Solou, R. Stone, J. Schumpeter. Among the domestic scientists who studied the problems of structural transformation of the region's economy, the influence of structural factors on economic development should be noted works by Y. Bazilyuk, B. Burkinsky, I. Bakhovych, O. Vlasyuk, V. Geyts, Y. Zhalil, Y. Ivanov, S. Ishchuk, M. Kizima, M. Melnik, A. Mokia, V. Sidenko, I. Storonianskaya, L. Shablystoy, L. Shynkaruk and others. Problems of the development of regional structural policy are devoted to works by S. Biloy, M. Butka, P. Dudkin, M. Kobzisti, M. Maksymchuk, Y. Makogon, A. Melnyk, V. Papp, T. Shinkorenko, O. Shevchenko, S. Schultz et al. [6]

The formation of a regional structural modernization policy in Ukraine according to European standards requires the creation of an appropriate institutional environment. The launch of qualitative changes in its formation began with the adoption of the Concept of State Regional Policy, approved by the Decree of the President of Ukraine [4], which gave impetus to the creation of normative and legal framework for the implementation of regional policy and the formation of a system of regional and local governance. The document defining the assignment to different state bodies on the implementation of the provisions of the Concept was the order of the Cabinet of Ministers of Ukraine "On Measures to Implement the Concept of State Regional Policy" [3], which approved the plan of measures for its implementation.

The basis for defining the objectives of the regional structural modernization policy and its implementation mechanisms should be the new paradigm of the development and implementation of the state regional policy, the components of which is Regional structural policy today becomes a powerful tool for regulating the socio-economic development of regional systems, especially when the institution of market self-regulation loses its power. Only thanks to the mechanisms of regional structural policy implementation it is possible to achieve the intensification of internal capacity and the solution of the essential problems of the development of the regional system for the socio-economic growth of the territory and increase the living standards of the population of the region. [2]:

- the transition from the regional policy of the "single center" to the policy of incorporating the hierarchical interests of economic entities at the regional level and other regional players, awareness of the "multicentric" nature of the regional administration, taking into account the principles of vertical and horizontal coordination of administrative measures to stimulate regional development;

- a gradual abandonment of the policy of redistribution of resources, "equalization" and minimization of socio-economic disproportions of regional development into a policy of creating equal opportunities and favorable institutional conditions for the integrated development of Ukrainian regions, increasing their competitiveness;

- the transition from the use of direct instruments for stimulating the development of regions (subsidies, granting of tax privileges) to complex

regulatory influence, the use of hybrid tools and mechanisms for stimulating regional development;

- improvement of the system of medium and long-term strategic planning of regional development on the basis of sectoral spatial and managerial approach.

In this case, the main directions of the analysis of the prerequisites for structural transformation of the regional economy are as follows [5]:

1. Determination of the economic potential of the region: [1]

- labor (gender-age structure, educational level and level of qualification);

- natural (land resources, minerals, the possibility and degree of development of their deposits and vegetation arrays);

- capital (availability and condition of production assets).

2. Distribution of all existing industries to groups on a raw material basis: [7]

- based on local resources;

- based on local and imported resources. It is necessary to distinguish separately the group of industries with the possibility of a partial transition from imported resources to local ones and industries that do not have this opportunity;

- are based on imported resources.

3. Detection of interconnections between sectors and regions for the allocation of priority development blocks (economic growth points). [2] Particular attention should be paid to the interconnections between industries operating on local resources and partly on imported, as well as traditionally formed areas of activity in the region.

To implement these directions, the regional structural modernization policy should provide an innovative way of developing the leading industries that take into account the interests of large, medium and small businesses in the regions.

It should be noted that the effectiveness of each of the above functional mechanisms will depend on the optimal combination and use of administrative and economic impact methods, strategic and tactical measures, legal and organizational forms of management decision making, point and complex levers.

The effectiveness of the regional policy of structural modernization is largely dependent on the level of organizational support for its implementation, which, based on the systemic principles of the construction of management mechanisms, should be formed in the orientation towards the conformity of the implementation of the functional mechanisms of structural reform and based on the organizational structure of structural transformation management, which, in turn, is a reflection of the totality of power structures whose functional activities are related to regulation of structural change and between them established organizational relationships.

Regional structural policy today is becoming a powerful instrument for regulating the socio-economic development of regional systems, especially when the institution of market self-regulation loses its power. Therefore, the mechanisms of regional structural policy implementation is possible to achieve the intensification of internal capacity and the solution of the essential problems of the development of the regional system for the socio-economic growth of the territory and increase the living standards of the population of the region.

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