Management Software Implementing within Ukrainian SMEs: Case Study

Vasyl Hryhorkiv¹, Lesia Buiak², Andrii Verstiak³, Maria Hryhorkiv⁴, Olexandr Savko⁵

1. Department of Economic modelling and business informatics, Chernivtsi National University, UKRAINE, Chernivtsi, 2 Kotsyubynsky str., email: v.hryhorkiv@chnu.edu.ua
2. Department of Economic Cybernetics and Informatics, Ternopil National Economic University, UKRAINE, Ternopil, 3 Peremohy sq., email: lesyabuyak@ukr.net
3. Department of Economic modelling and business informatics, Chernivtsi National University, UKRAINE, Chernivtsi, 2 Kotsyubynsky str., email: a.verstyak@chnu.edu.ua
4. Department of Economic modelling and business informatics, Chernivtsi National University, UKRAINE, Chernivtsi, 2 Kotsyubynsky str., email: m.hryhorkiv@chnu.edu.ua
5. Department of Economic modelling and business informatics, Chernivtsi National University, UKRAINE, Chernivtsi, 2 Kotsyubynsky str., email: o.savko@chnu.edu.ua

Abstract: By this research we investigate implementation of management software systems within Ukrainian SMEs. We have pointed that implementing of ERP systems in such cases have many disadvantages according to economic crisis in Ukraine. By this case research, we propose alternative approach - the implementation of so-called scalable information systems-designers. Good examples of such systems are Accent 2 and 7.4. These systems are developed by Ukrainian IT-companies and enable complex automation of enterprises of any kind of activity.

Keywords: ERP, manufacturing enterprises, Management Software, Accent 2.

I. INTRODUCTION

As thing stand, SME’s (small and medium enterprises) can’t go through in a modern competitive environment without electronic gadgets, remote access to corporate resources, automated planning and process management. This is an obvious trend: companies of different profiles, regardless of the size of the business, switch to automated computer systems that help to conduct business, monitor and plan it. Efficiency from this noticeably wins, especially in terms of saving time and money.

The basis of automaton in commercial organizations is ERP systems (Enterprise resource planning).

ERP systems are implemented with the purpose of unifying all the sectors of the company and all necessary functions in one management system which is to meet the requirements of all these sectors. The development of such a system is not an easy task. ERP possesses the uniform data base of all sectors and tasks which means that the access to the information is much simpler, the basic advantage being the mutual information exchange among the sectors.

The implementation of the management system in many cases enables not so much to increase the profitableness as to decrease the expenses. The managers who take the decisions have comprehensive information, may interpret it correctly and undertake the right actions. The financial profit lies very often in the fact that the authorized persons can manage more effectively the production stock, decrease its quantity to meet the demands and, thus, release the circulating assets. The automation saves more time for the decision-making employees for analytical work as many time-consuming routine processes are being cut down. Besides, the enterprise with the automated management system meeting the requirements of the Western standards has good chances for the Western investments.

There are many researches focusing on advantages of ERP, listed in [1, 2, 3]. Notwithstanding, as stated in [2], despite the great recognition and acceptance of ERP Systems in organizations, some criticisms have been directed to these types of systems [4], pointing inflexibility [5-8] and long implementation period [5, 6, 9] and high cost.

Implementing of ERP systems by Ukrainian enterprises has special value as the tasks of the economic growth, increasing of production quality and competitiveness, becoming a member of the world market are most topical. The solution of these tasks without the increase of the quality management and automation of all spheres of economy (state bodies of management, different enterprises and small businesses) is impossible. But stated above disadvantages of ERP-systems including its high cost and primaries of SME’s in Ukraine demand finding other solution.

In this paper we describe alternative approach of Enterprise management system implementation – using so-called scalable information systems-designers at the case of enterprise of wood processing industry.

II. MARKET TRENDS

According to [10] there are top 10 ERP solutions for Ukrainian enterprises: OneBox, 1С: ERP, MS Dynamics ERP, IT-Enterprise, Parus, BAS ERP, DeloPro, HansaWorld, Galaktika, Tend Erp.

The market of ERP-systems is the part of the information and communication industry, which, in turn, brings together the two main sectors: Communications and Information Technology. As we stated in [11] one important factor of increasing ERP system demand is the currently ongoing
process of consolidation inside of several economic branches. Newly groups of companies and holdings need sufficient software and licenses in order to allow them to integrate different information systems into one management control system. According to estimations of the Ukrainian IT consulting enterprise IDC a high potential of growth have such ERP systems in industrial sectors within sales and distribution, banking sector and governmental and public administration. The speed of growth of these sectors will be higher than Ukrainian ERP market growth in general.

Well known investigation of Panorama Consulting and its report “Clash of the Titans 2017” states that Microsoft Dynamics has passed by Oracle to reach the second-from-the-top spot in the ERP market share rankings published by Panorama Consulting [12]. According to Panorama consulting [13] SAP remains leading at the global market with a share of 19% in implementation of management software solutions, it is followed by solutions from Microsoft Dynamics (16% of the market) and Oracle (13%). There are also popular ERP solutions from Epicor and Infor.

We want to stress that there are no up-to-date data concerning Ukrainian ERP market, but the leaders in 2016, according to IDC research [14], were solutions from SAP (43.4%), IT-Enterprise (15.7%), 1C (13.9%), Oracle (11.7%) and Microsoft Dynamics NAV (6.1%). In recent years, according to a number of experts’ investigations, the impact of 1C solutions has significantly decreased at the Ukrainian market as it is under sanctions [15-16].

In the above section we underlined disadvantages of ERP-solutions implementation by Ukrainian SME’s accordingly to protracted economic crisis and its high cost. As alternative for this enterprises in Ukraine there are mane solutions based on so-called scalable information systems-designers. Good examples of such systems are Accent 2 and 7.4. These systems are developed by Ukrainian IT-companies and enable complex automation of enterprises of any kind of activity. A typical set of functional requirements provides management and financial accounting, but open source framework allows coding modules for complex automation. Implementation of A2 and Accent systems is achievable in stages, progressively covering all areas of a company [17-18].

In this paper we pay our attention to automation of manufacturing enterprises as it is a complex multistage process and the management information system of suchlike enterprise should include a number of modules majoring in certain areas. It is clear that comprehensive and complex automation of production could be provided through implementation of ERP systems.

### III. RESULTS

An example of mentioned problem is automation of company providing furniture manufacture. Information flows of the company can be divided into several interconnected modules. Implementation of the system takes place in parallel in all areas of their subsequent integration. Automation modules can be divided into several key blocks in simplified form (Fig. 1).

Each of the blocks has both incoming and outgoing information. The first step of automating is the accounting of raw materials. The production process starts with the reception of raw materials that is one of the most important components of the manufacturing process. Typically, supplier ships raw materials providing the appropriate enclosed document with a complete list of materials specifying size and its volume.

![Fig. 1. Modules of information system](image1)

![Fig. 2. Longitudinal board cutting](image2)

Responsible person performs the necessary measurements and marking of the timber party. This data is moving to the production department, which carries out a comparison of the information given in purchase order actual numbers. The next stage of the production process is the primary processing of wood. According to the established production plan, senior master production manager distributes raw materials as needed.

Primary wood processing involves a number of interrelated processes such as drying (if the raw materials come in raw form), longitudinal and transverse cutting (Fig. 2 and Fig. 3).
The conversion process of transforming of rough-sawn stock into finished products is shown in Fig. 4.

Rough-sawn stock hits the seam line after initial treatment, where they to be formed as slats. The main feature of this process is the transition from one unit of measurement (for rough-sawn stocks there is only volume) to two - pieces and volume (for each lamella there is fixed length, width and thickness). Accretion operations are recorded in the journal and entered into the system in the form of relevant document (Fig. 5).

To eliminate irregularities and defects which were formed during the seam, especially in the field of bonding, each adherent lamella is calibrated on the four-sided machines. Action of the machine is recorded in the journal and entered into the system (Fig. 6).

This document allows you to bring data about size and number of lamellas before and after machine processing. The account of these units is very important, since the passage of the described operations occurs most technological material loss after roughing. Both documents contain field “difference”, which has information about the material loss in m³ at each position. This specification allows providing clear operational supervision of the units, identifying and eliminating variations in the equipment or workers. Incorrect settings of machines or failures of the results occur significant excess of process loss that causes the increase of the finished product cost.

The norms of technological losses of raw materials are established for the data processing sections. The norm for accretion line is up to 10% by volume of rough-sawn stocks in overhauls and for four-sided machine - up to 20%. Monitoring of compliance with these rules can be carried out either immediately, right when entering data of nodes to systems, or aggregated over time using appropriate information reporting system (Fig. 7).

The system allows you to export reports to MS Excel for more detailed analysis and graphical display of results. Consolidated total analysis provides a more objective result, since the features of the process cause some uncertainty analysis for each position.
A similar analysis can be performed on the action of four-sided machine (Fig. 8).
Derived final assemblies have fair size and can be used for manufacturing furniture panels.
Manufacturing furniture panels is a starting point of production of the finished product. The rough piece must pass a certain number of manufacturing operations to get finish product.

IV. CONCLUSION
Companies of different profiles, regardless of the size of the business, switch to automated computer systems that help to conduct business, monitor and plan it. Efficiency from this noticeably wins, especially in terms of saving time and money. The basis of automation in commercial organizations is ERP systems.

ERP systems are implemented with the purpose of uniting all the sectors of the company and all necessary functions in one management system which is to meet the requirements of all these sectors. The development of such a system is not an easy task.

Implementing of ERP systems by Ukrainian enterprises has special value as the tasks of the economic growth, increasing of production quality and competitiveness, becoming a member of the world market are most topical. But there are significant disadvantages of ERP implementation by Ukrainian SMEs including its high cost that in special issue in crisis period.

We have described automation of manufacturing enterprises as it is a complex multistage process and the management information system of suchlike enterprise should include a number of modules majoring in certain areas.

We have provided alternative approach of above described automation the implementation of so-called scalable information systems-designers. Good examples of such systems are Accent 2 and 7.4. These systems are developed by Ukrainian IT-companies and enable complex automation of enterprises of any kind of activity. A typical set of functional requirements provides management and financial accounting, but open source framework allows coding modules for complex automation. Implementation of A2 and Accent systems is achievable in stages, progressively covering all areas of a company. In addition, implementation of such systems at the enterprise of wood processing industry may decrease its pollutions and have good influence on ecology in the region.

REFERENCES